

Successful Title Defence: Weidmüller Wins German Innovation Award 2021

High-performance inkjet printer PrintJet CONNECT receives innovation award from German Design Council

Detmold, 18 May 2021. Weidmüller, the Detmold-based electrical engineering company, is delighted to announce that the German Design Council has today presented the company with the coveted "German Innovation Award" for the PrintJet CONNECT. This is the second time in a row that Weidmüller has won the prestigious award, and with the successful defence of its title, it is underlining its claim to be an innovation driver and pioneer.

The PrintJet CONNECT is an industrial printer for marking and labelling and is precisely geared towards the requirements of industry and electrical panel building. "In addition to the feedback from our customers, the award is a wonderful confirmation for us and shows that we have hit the right nerve with the product and its unique overall package", Dr Sebastian Durst, Head of the Cabinet Products division, expresses his delight. The high-performance inkjet printer combines the use of the Industrial Internet of Things, including automatic adjustment and preheating for a better print image, with permanent monitoring of the operating parameters and the possibility of remote maintenance. Downtimes are thus minimised and on-site maintenance visits avoided.

"Our PrintJet CONNECT is a true all-rounder and is used wherever industrial-grade markings with a consistently perfect print result are required, whether in machinery and plant engineering, process technology, traffic engineering, building systems and technology or renewable energies", explains Sune Mellgren, Head of Business Unit Workplace Solutions.

The German Innovation Award honours cross-sector products and solutions that distinguish themselves primarily through user-centricity and added value compared to previous solutions, thus making great achievements visible to a broad audience. The independent and objective jury – consisting of representatives from business, design and science – chose the "PrintJet

CONNECT" as the winner in the "Machines & Engineering" category of the "Excellence in Business to Business" competition.

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Image caption: Sune Mellgren, Business Unit Manager Workplace Solutions and Ditmar Schreiber (left), Strategic Product Manager, were delighted with the award.



Image caption: The entire PrintJet CONNECT team with development and design is delighted with the award.



Image caption: The German Design Council presents the coveted "German Innovation Award 2021" for the PrintJet CONNECT in the "Machines & Engineering" category of the "Excellence in Business to Business" competition class.

[German Design Council](#)

The German Design Council has been operating since 1953 as the world's leading competence centre for communication and knowledge transfer in the field of design, brand and innovation. With international offers, support for young designers and memberships, it is part of the global design community and has always contributed towards establishing exchange and networks worldwide. Through events, congresses, competitions, jury meetings and expert circles, the German Design Council networks its members and numerous other international design and brand experts, promotes discourse and provides important impulses for the global economy. Its membership currently includes more than 340 companies. The German Design Award, the German Brand Award and the German Innovation Award are each presented annually on the topics of design, brand and innovation.

Weidmüller – your partner in industrial connectivity.

The Weidmüller Group has production facilities, marketing companies and representative offices in more than 80 countries. Together with our customers, we shape the digital transformation – with products, solutions and services for Smart Industrial Connectivity and the Industrial Internet of Things. In its fiscal year 2020 Weidmüller reached sales of 792 million Euros with 5,000 employees.

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